Exam: **AI Business Implementation Practitioner (AIBIP)**
Exam Link: https://knowledge-pillars.com/ai-business-implementation-practitioner/

Course: Entrepreneurship II

TEKS Code & Standard	TEKS Description	Corresponding AIBIP Exam Objective(s)	Alignment Description
§127.276(c)(1)(A)	Demonstrate professional business skills through written and oral communication	Objective 8: AI Projects and Hands-On Learning	Effective communication is essential for articulating AI project goals and outcomes.
§127.276(c)(1)(B)	Demonstrate a productive work ethic by using a personal calendar and task list	Objective 7: AI and Problem Solving	Time management supports efficient AI project development and implementation.
§127.276(c)(1)(C)	Conduct meetings in face-to-face and virtual settings by creating an agenda, confirming the meeting, and sending meetin	Objective 7: AI and Problem Solving	Organizing meetings is crucial for collaborative AI project planning and problem-solving.
§127.276(c)(2)(A)	Identify and evaluate business opportunities	Objective 3: AI Across Industries	Recognizing opportunities aligns with understanding AI applications across various sectors.
§127.276(c)(2)(B)	Analyze the feasibility of ideas using research	Objective 5: Basic AI Concepts and Terminology	Research skills are fundamental in assessing AI model viability and data requirements.
§127.276(c)(2)(C)	Develop a business plan	Objective 6: Introduction to Coding and AI Development	Planning is integral to structuring AI development projects and aligning them with business goals.
§127.276(c)(3)(A)	Understand the role of marketing in business	Objective 2: AI in Everyday Life	Marketing strategies are enhanced through AI-driven consumer behavior analysis.
§127.276(c)(3)(B)	Apply marketing concepts to a product or service	Objective 2: AI in Everyday Life	Implementing AI tools can optimize marketing efforts and customer engagement.
§127.276(c)(4)(A)	Understand financial statements	Objective 5: Basic AI Concepts and Terminology	Financial literacy supports the evaluation of AI project costs and ROI analysis.
§127.276(c)(4)(B)	Apply financial concepts to business planning	Objective 5: Basic AI Concepts and Terminology	Integrating financial considerations is essential in budgeting for AI initiatives.
§127.276(c)(5)(A)	Understand the legal and ethical issues in business	Objective 4: Ethics and AI	Awareness of ethical considerations ensures responsible AI deployment.
§127.276(c)(5)(B)	Apply legal and ethical principles to business decisions	Objective 4: Ethics and AI	Ethical decision-making is critical in AI applications affecting stakeholders.
§127.276(c)(6)(A)	Identify sources of funding for a business	Objective 9: Future of AI and Career Exploration	Understanding funding avenues is vital for supporting AI project development.
§127.276(c)(6)(B)	Prepare a pitch for potential investors	Objective 8: AI Projects and Hands-On Learning	Crafting pitches is key to securing investment in AI solutions.
§127.276(c)(7)(A)	Understand the role of technology in business	Objective 1: Introduction to Artificial Intelligence	Recognizing AI's impact is fundamental to modern business operations.
§127.276(c)(7)(B)	Apply technology to business operations	Objective 6: Introduction to Coding and AI Development	Implementing AI technologies enhances business efficiency and innovation.

Course: Social Media Marketing

TEKS Code & Standard	TEKS Description	Corresponding AIBIP Exam Objective(s)	Alignment Description
§130.385(c)(1)(A)	Communicate effectively with others using speaking, listening, and writing skills	Objective 8: AI Projects and Hands-On Learning	Effective communication is essential for articulating AI project goals and outcomes.
§130.385(c)(2)(A)	Identify the role of social media in marketing	Objective 2: AI in Everyday Life	Understanding social media's impact aligns with recognizing AI's role in daily applications.
§130.385(c)(3)(A)	Explain how to use social media to communicate with customers	Objective 1: Introduction to Artificial Intelligence	Utilizing AI tools enhances customer engagement through personalized communication.
§130.385(c)(4)(A)	Identify ethical and legal issues in social media marketing	Objective 4: Ethics and AI	Awareness of ethical considerations ensures responsible AI deployment in marketing.
§130.385(c)(5)(A)	Describe the use of social media to gather and analyze customer information	Objective 5: Basic AI Concepts and Terminology	Data analysis skills are fundamental in assessing AI model viability and customer insights.
§130.385(c)(6)(A)	Develop a social media marketing plan	Objective 6: Introduction to Coding and AI Development	Planning is integral to structuring AI development projects and aligning them with marketing goals.
§130.385(c)(7)(A)	Evaluate the effectiveness of social media marketing strategies	Objective 7: AI and Problem Solving	Assessing marketing strategies aligns with using AI to solve real-world problems.
§130.385(c)(8)(A)	Identify emerging trends in social media marketing	Objective 9: Future of AI and Career Exploration	Recognizing trends is vital for understanding AI's evolving role in marketing.

Course: Statistics and Business Decision Making

TEKS Code & Standard	TEKS Description	Corresponding AIBIP Exam Objective(s)	Alignment Description
§130.169(c)(1)(A)	Apply mathematics to problems arising in everyday life, society, and the workplace	Objective 7: AI and Problem Solving	Applying mathematics is essential for developing AI solutions to real-world problems.
§130.169(c)(2)(A)	Determine the appropriateness of methods used to collect data to ensure conclusions are valid	Objective 5: Basic AI Concepts and Terminology	Understanding data collection methods ensures the validity of AI model outcomes.
§130.169(c)(3)(A)	Use probability and statistics to anticipate and forecast outcomes	Objective 6: Introduction to Coding and AI Development	Utilizing statistical methods is foundational in training AI models for predictive analytics.
§130.169(c)(4)(A)	Analyze patterns and departures from patterns in data	Objective 3: AI Across Industries	Identifying data patterns is crucial for AI applications across various industries.
§130.169(c)(5)(A)	Use a variety of graphical and numerical techniques to analyze data	Objective 8: AI Projects and Hands-On Learning	Employing diverse analytical techniques supports the development of AI-driven projects.
§130.169(c)(6)(A)	Evaluate the appropriateness of statistical methods used in studies	Objective 4: Ethics and AI	Assessing statistical methods aligns with ethical considerations in AI implementations.